



Membership Affiliation Program 2.0

(Updated 9/2018)

What is the Affiliation Program?

The membership affiliation program is designed to easily mobilize volunteers to support local agricultural education programs and their FFA chapters. This program allows chapters to provide membership, services and benefits to an unlimited number of volunteers/supporters for one fee while keeping the rest of their funds right at home for their local programs. This program will also assist National FFA Alumni and Supporters in their strategic goal of having an active alumni chapter in every FFA chapter in the country and dramatically increasing the number of advocates and supporters with time, talent and resources at the local, state and national level.

Program Highlights:

- Yearly fee of \$100 per local chapter (plus any state fees that may apply) for the LOCAL chapter program providing basic support to all volunteers at the LOCAL chapter. New lifetime members will still pay \$200 per person (plus any state dues that may apply).
 - Annual fee will be waived if the local chapter has at least 25 life members (as of the end of the preceding membership year). Membership year for the National FFA Organization and FFA Alumni year is September thru August.
 - A minimum of 10 local chapter members must be in place for the chapter to be considered active.
 - Eliminate dues collection. One fee covers all members. Please note that affiliation on the local and state levels is designed to eliminate individual dues. As a part of this program, local and state annual dues should not be collected. Donations may be collected by the chapter but should not be required for participation/inclusion.
 - Save time. Save time in persuading individuals to join, collecting individual dues, writing receipts and handling money from members. This is a waste of many hours of valuable time that could be spent working to engage members.
 - Alumni membership is for EVERYONE. This repositions alumni membership as an important benefit for our volunteers. Every volunteer is a member, providing the chapter the option to engage all members in their programs, activities and communications.
 - No money changes hands. Eliminates handling money several times by everyone involved in the process.
 - Easy to budget. Allows ability to budget affiliation fee in advance for local programs and states.
 - Missing individuals. No longer will you have to worry about missing an individual that has donated valuable time and energy toward the work of your affiliate.
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NATIONAL FFA ALUMNI AND SUPPORTERS

What are the benefits of Program Affiliation?

- **EVERYONE CAN BE ALUMNI MEMBER** - Makes it easy for individuals to join and less work for local volunteers and chapters to obtain national membership and receive benefits. Helps to solidify that previous student membership is not required.
- **COMMUNICATION TO ALL** - Provides an option for those who want to offer their support both in volunteer hours and financial contributions to the local level and still have the ability to communicate on a national level. Allows members to receive key information keeping the local programs strong.
- **ACURATE DATA COLLECTION** - Mobilizes a larger network of local volunteers and supporters for local, region, state and national needs. Collects and reports their contributions in time, talent and support and be recognized for their efforts at the local, state and national levels.
- **NATIONAL PROGRAMMING** - National Alumni and Supporters provides membership services and benefits directly to all members that are offering their support both in volunteer hours and financial contributions.
- **UNIFIED NATIONALLY** - Current booster clubs not seeing the value of national alumni membership become involved utilizing key information, promising practices and provided services.
- **STENGTH IN NUMBERS** - Increases the active national chapters and combined support of alumni and supporters keeping an increased number of local FFA chapters and agricultural education programs strong and sustainable at all levels.
- **INEXPENSIVE MARKETING** – One low fee provides ALL members/supporters/parents with regular electronic marketing pieces directly from National FFA Alumni and Supporters.

What chapters and their members receive.

- Ability to use the National FFA Organization tax reporting benefits as a National Alumni chapter.
 - Access to National FFA Alumni and Supporters resources and programs to provide information, store resources, report data, report and process membership, search for career opportunities and discover promising practices to grow the chapter, the local agricultural education program and its members.
 - Key Alumni and Supporters and FFA Organization updates, information and all sponsor supported Benefits available.
 - Electronic FFA "New Horizons" magazine. Individual members can order paper copies for \$10 a year.
 - New supportive resources for the local alumni chapter and their members to become stronger advocates.
 - The tools needed to work with school and community based partners to sustain and grow support for local agricultural education programs and FFA chapters, ensuring the success and experience for future generations.
 - To be part of a national network united to support agriculture, agricultural education and FFA. Each local chapter's actions and support adds to the support of the state and the national level.
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